

Milena Djekova Alexander

Background Information:

Quotes Track-record World Visions A MUSTT CV's



Selected quotes from the media

"Milena turned from a 'wunderkind' into a 'wunderfrau'."

Katia Genova presenter, Bulgarian National TV, in 'Famous Faces'

"What a breath taking performance. I felt taken to another world."

Dessi Todorova, Newspaper SEGA

"The mesmerizing performance of Milena Alexander and John Lenehan (UK Pianist,

http://www.johnlenehan.btinternet.co.uk) captivated their audience in a musical journey like they have never experienced before."

Tatiana Petrova, ZENITE

"World-famous violinist, Milena Djekova received a special award for the best artist of the year"

Democracy, newspaper, Sofia, June 2000 by M. Bojkova

"The Dutch Vanessa Mae called Milena Alexander has won the golden medal of the world championship of performing arts in Hollywood with some extraordinary film and cross-over compositions on electric violin."

L.A. Radio, Hollywood

"Milena's intelligence, sensitivity and interpreting abilities allow me to foretell her a brilliant future as a musician"

Jean-Jacques Kantorow, violinist-conductor

"Bulgaria has its own Vanessa Mae although the comparison is not fair to Milena who has not only an enormous spectrum of different degrees and skills but who also is a multi-talented artist of a much higher musical caliber and scope."

Stoiko Boichev. 7 days TV

Selected quotes from the media

"For a new comer to this country, Milena first amazed the public with her magical performances than with her prestigious prizes, for among others best performer of the season and than with her radiant media personality giving advice and inspiration to an entire nation."

Milena Bojkova, Democracy Newspaper

"Milena is not only unique because of her excellent accomplishments in many different fields but especially because the way in which she creates and performs music is a magical experience that captures and touches deeply."

Wolf van den Hoek, Radio Amsterdam, The Netherlands

"Milena's journey entails the path from child prodigy to multi-talented artist to stardom." Jan van der Heijde in Leiden Newspaper, The Netherlands

"Multi-talent Milena has something to be proud of; speaking 7 languages, playing superbly the violin, having studied 7 subjects among others diplomacy, languages, acting, neuroscience, psychology."

Blaga Georgiva, 24 hours Newspaper

"Milena is definitely one of the pioneers for the 21st century, both with music as well as with her books." *Milena Weleva, Education programme, Bulgarian National TV*

"Bulgarian born Milena Djekova is one of those stars that leaves a mark behind forever." Margita Andereevska, Journal "The Woman"

Selected recommendation quotes

"I am please to introduce you the A MUSTT Foundation, an NGO engaged in various activities concerning the added value of music in society. Led by a world-famous violinist, Ms. Milena Djekova, the foundation has contributed to the enhancement people's awareness about the transforming, communicative, educational and healing power of music, and to the integration of music in new fields of society such as science."

Tereza Wagner, Deputy responsible officer, Division of Arts and Cultural Enterprise, UNESCO, 5 March 2003

"Milena has impressed me by her questions, sharp mind and her enormous facility of speech and expression. Therefore, I have strongly recommended Milena to pursue a diplomatic career or a position at the U.N." Geraldo Muzzi, Consul of Brazil, San Francisco.

"Of all the people I have known, and worked with, Milena definitely ranks among the top creative minds in the world. Her creativity, originality, academic achievements, industry and ability to combine different fields are all outstanding and her talents are so unique that this appraiser, who holds two doctorates prefers to remain silent and leave the judgment up to you."

Dr. Hans van Aggelen, Human Rights Officer, U.N. Geneva.

"Milena is a good example of someone whose faith can make mountains move. She believes in her missions and she will succeed, of that I am convinced."

Pierre-Henry baron de Wigny, TV Brussels reportage 18 april 2004

"There is a huge difference between visionaries and dreamers. I have not met real visionaries very often in my life, but Milena is definitely one of them. She is a person who will do her utmost best to reach her goals and in this she be a role model and inspirer for many. Milena has brought arts and music from its small niche to the world scene by demonstrating all the new roles art can play."

Bart Becks, CEO Belgacom Skynet, TV Brussels reportage 18 April 2004

Selected recommendation quotes

"Milena has worked a number of times for Rider Hunt and has delivered each and every time excellent work, whether she provided us with interpreting, translation or voice-over services. Moreover, she has given us a lot of useful hints for our company brochure and video and helped us in that way with innovative ideas for our concept design and product image".

Drs. Ing. .J van Keulen, Non-executive Director, Systems Manager of Rider Hunt International, London

"The European Lifelong E-learning for the Music sector (ELEM) project has excellent qualities of originality and innovativeness and the project's understanding of the music sector as it is, is impressive. The partnership has a strong complementary, all-embracing management skills and well drilled senior and junior partners knowing what to do. Since the project is too complete and ambitious for its duration we recommend to split it in more projects."

Feedback from the European Commission on our ELEM project for the Leonardo da Vinci program

The European Union: Still enlarging European Commission

Manuscript completed in June 2001 2001 - 23 pp. - 16.2 x 22.9 cm Catalogue number: NA-33-00-510-EN-C

http://europa.eu.int/comm/publications/booklets/move/30/index en.htm

Quote page 5:

"Bulgaria — established in 681 by Khan Asparoukh — was one of the first States in Europe. The history of its capital, Sofia, can be traced back 5 000 years — and in the last 100 years its population has grown by a factor of 100. More recent notable Bulgarians include 1981 Nobel Laureate in Literature, Elias Canetti, Professor John Atanasoff, who built the world's first electronic digital computer in 1939, figure skater Ivan Dinev, footballer Hristo Stoichkov, **violinist Milena Djekova**, and theatre director Mladen Kisselov."



Track Record

On Decision Making Level

As one of the youngest participants

- Presented paper together with drs. Ing. Joseph van Keulen at the <u>'Clinton Global Fairness</u> Conference'
- Wrote a <u>speech for president Stoyanov</u> of Bulgaria together with drs. Ing. Joseph van Keulen
- Present at <u>Rozhen Conference Bulgaria</u> on invitation of the president: opened the International Conference with specially composed peace-messages and brought messages on different themes to the VIP's (on national TV and the World Wide Web)
- Present at the <u>World Awards</u> hosted by Gorbatsjev, presented 'Art as a tool for peace to Gorbatsjev, L. Walecha, M. Douglas, K. Lagerfeld, Bee Gees, etc.
- Wrote <u>strategic economic plan</u> together with drs. Ing. van Keulen for Bulgaria
- One of speakers/panelist at the <u>Thinking</u> <u>Conference</u> (USA) and performing peace compositions. Surrounded by Nobel Pricelaureates and pioneers, ellaborating about a new future: presented World Visions.

In terms of education and cultural policy-making

- For music education and culture
 - Spoke with UNESCO, European Parliament, European Commission, Ministry of Culture in Holland, Bulgaria, Germany, the UK, France and Belgium
 - SICA Conference (the Netherlands)
 - ISME Conference (Norway)
 - Popkomm (Germany)
 - ILMC (the UK)
 - MIDEM (France)
 - Conferences in Frankfurt (die Messe) en Groningen (Noorderslag)
- Member of the international jury and panel of the <u>World Championship for performing arts in</u> Hollywood
- Ms. Alexander <u>performed 20 years</u> world-wide and won many prices
- She spent <u>10 years researching</u> the new roles of art in society
- Ms. Alexander is mentioned by the European Union in the list of the most famous people of Bulgaria of this era (as a violinist and as the only woman).

Track Record

Conferences and projects

Ms. Alexander participated in the following conferences either as a journalist or speaker/panelist/performer:

- Business Angels Conference in Monaco
- Young Entrepreneurs Awards in Monaco
- Venture Capitalists Conference in Monaco
- European Business Summit in Brussels
- European Small and Mediums-sized Enterprises SME (EC)
- Association of Former Trainees of the European Union ADEK (EC)
- Friends of Europe Seminar
- Female Entrepreneurship (EC)
- Creating European Citizenship (EC)
- European Bahai Business Forum EBBF (EC)
- European e-summit (EC)
- People to People in Brussels
- Women's day in Brugge Belgium

Trainings developed or invited as a speaker

- Contact with the following universities and conservatories
- Barcelona Conservatory SP
- Rock Jazz Institute Freiburg GER
- Imperial College London-Symphonia 21 UK
- University of Westminster UK
- Antwerp Conservatory BE
- Liszt Academy Budapest HUN
- Sofia Conservatory BUL
- All the major conservatories in the Netherlands (Amsterdam, Rotterdam, Maastricht, Den Haag)
- Insead, Vesalius Hogeschool, Lemmens Instituut, UBI, Solvay Business School, UCLA, UCSF, Guild Hall School of Music, Conservatorium Gent, Nice Conservatory, Monaco University, Sofia University, etc.
- More than 15 years experience in organizing events and concerts (Bulgaria and the Netherlands, Bulgaria and the UK, etc.)

Track Record

Projects developed at International or European level

- European and International Platform for the Support of the Arts and Music sector (EPSAM and IPSAM)
- European Lifelong E-learning for the Music sector (ELEM), project prepared for the Leonardo da Vinci program of the European Union
- The sound of a New Paradigm, the 'Sound of Europe'
- Resonating Europe
- The awareness workshop concert tour

'World Visions': papers and visions

articles:

'World leadership': We no longer only need leaders representing a country, we especially need men and women representing the whole world and safeguarding our one and only planet.

'Universal resources': awareness about our most valuable resources (our time, our energy, our thinking power,...)

'The Self-Steering human': learning qualities such as self-control, self-organisation, self-discipline, self-knowledge, self-healing, self-examination, self- development, self-compassion, self-love etc...

books:

'New Discipline for the 21st Century'

The new roles of arts in Society'

'Female World Leadership'

'The pre-conditions for Peace: Develop your Brain and Sense Powers from 5% to 25% at least...

'Paradigm shifts in every field'

An uplifted world begins with uplifting yourself!

'World Visions': a cathedral for the future

The necessity to reposition art as a cornerstone in society first

One of the most important projects to build the fundaments for the cathedral of 'world visions' is the re-strengthening of the roles that arts and music should and could play in society.

Creating a world of peace and mutual respect, better communication and the ability to have global visions is unthinkable without re-awakening the use of our other leg in life which is art.

If we continue walking with only one leg, we will endanger reaching our goals, because of exhaustion and other blockages. One leg is our 'brain', the other leg is our 'heart'. We live in a society which is walking primarily on one leg, namely being focused for 90% of the time on the mind only. Is this one of the reasons why we are progressing so slowly in certain global processes when there are thousands of initiatives worldwide all of the time? If we are not really reaching our aims, isn't it perhaps time to consider asking the question why? Have we really created all the preconditions that are needed to reach our goals?

What can we do:

We believe our project 'World Visions' provides some concrete solutions and currently we are busy to build the first fundament of the 'Cathedral' and that is the re-awakening of the huge potential of art which creates many bridges that can help us reconnect with vast new fields inside and outside of ourselves.

We have severely neglected to reconnect to our heart and body and therefore made ourselves unnecessarily handicapped. Art can stimulate those 'reconnections' and therefore will facilitate the movement forwards to a better and a more peaceful world. We are born with two legs, so why not use them.

First step: The Present

In order to reach above mentioned goals, the first step is to make the world at large and artists themselves <u>aware</u> of the higher functions and the <u>added values</u> that art can have in life. The <u>goal</u> of this global project is to stimulate the use of art in many more areas of life whereby art will be beneficial in enlarging the capabilities of higher brain functions, lateral and global thinking, greater awareness and sensitivity to the world around us. Learning to see, feel, hear further and sharper are all aspects that especially art can provide us with!

<u>Step 2</u> is to demonstrate through products, concrete examples, training and especially <u>scientific</u> <u>proof</u> what different art applications can do for our brain and body functions.

The Future

When these principles are implemented we continue with our second goal which is to create the 'University of the Future' and the necessary tools for new leadership forms (embracing the principles of universal thinking) dealing with the challenges of tomorrow. We are looking forward to find many more people and organizations to collaborate with and exchange ideas. Currently we are in dialogue with the Clinton Foundation, the EC, the EP, UNESCO, the President Stoyanov Foundation, Dr. de Bono institute for lateral thinking, Dr. Ariyaratne institute for peace and many others. In order to build these large cathedrals of 'A MUSTT', 'The university of the future' and 'World Visions', we need a lot of support and expansion of our team.

We appreciate your input and suggestions. If you would like to make a financial contribution or collaborate in any other way, please contact us at www.films.org, www.musicfoundations.org, www.worldvisions.org.

One of our Projects: 'A MUSTT'

'A MUSTT' Foundation (Arts and Music Uplifting Society towards Transformation and Tolerance) is an international organization that enhances people's awareness about the peace enhancing, transforming, communicative, educational and healing power of music and arts.

'A MUSTT' has been recommended by UNESCO and the EC as an innovative and solid organization.

'A MUSTT' provides Consultancy, Research, interactive and innovative Workshops, Training, Multi- Art Concerts, Presentations, Lectures and much more.

Mediating and reporting branch

Mediating between international decision-makers and the music and arts world and being an independent reporter/lobbyist



December 2002: in discussion with President Clinton about music as a communication tool and the role of female leaders in the world.



January 2003: M. Alexander and President Stoyanov of Bulgaria, exchanging ideas on the development of strategies on innovative leadership and management training programmes. <u>World Visions</u> is collaborating with a team of innovative people and organisations and is always interested in expanding its team and further developing new partnerships, collaborations etc.

The 'brain' children and founders of World Visions are:

Drs Milena Alexander Dzekova

Drs Ing Joseph Van Keulen



For over 20 years Miss Alexander has been developing her talents in order to create a platform for her global visions and missions. Miss Alexander has been very socially engaged in many different projects such as peace, universal education and equality between men and women. She believes more women should be encouraged to hold global leadership positions.

History:

Milena Alexander is a world visionary, an inventor, an extra-ordinary artist, writer, speaker, researcher, musician, and an innovator that can connect with the infinite field of possibilities. As such she can guide individuals and organizations to learn to do the same. As multi-talented person and ex child genius -studied 7 subject matters in half the time (von Wunderkind zum Wunderfrau) she has a wide span of diversity and know-how and an impressive career in different domains. Her amazing quick intellectual and artistic development has enabled her to study many domains whilst working and traveling intensively.

Her studies have been in the fields of:

- 1. music (specializations: violin, singing, composing, producing)
- 2. diplomacy (specializations: human rights department UN)
- 3. international studies (with specializations in international law and economics), and languages (she speaks 7 languages)
- 4. drama (acting, PR, interview and presentation techniques, communication)
- 5. neurosciences
- **6.** psychology (educational and organizational psychology)
- 7.conference interpreting (specialization for the EC, EP, etc...)

More info: internet: www.musicfoundations.org
e-mail: musicfoundation@skynet.be
tel/fax: +32-2-2414990
and about Milena as multi media artist: www.quixotic-films.org/milena

Co-Founder Drs. ing. Joseph van Keulen

Drs. Joseph van Keulen is a pioneer, coach, world-visionary, multinational Senior Manager, writer, speaker and consultant specialized in 'Paradigm Shifts for Business, Management and Politics'.

He has an impressive track record and is operational in the EU,

USA, Africa and the Indian Continent.

Drs. van Keulen has lectured world-wide, written many articles and led many multi-million



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• New management: To paradigm of Abundance and the current 'Zeitgeist'

dollar international projects as a top-notch specialist and leader.

- Alternative futures, getting to know the way and the choice of co-creation
- New Paradigm opens new opportunities and ways out of the crisis.
- If you want to move forward with your organization, you will need to understand and deal with the shadows of the past of your organization.
- Translate <u>New Vision</u> and transformation into effective action strategies and Self-Steering.